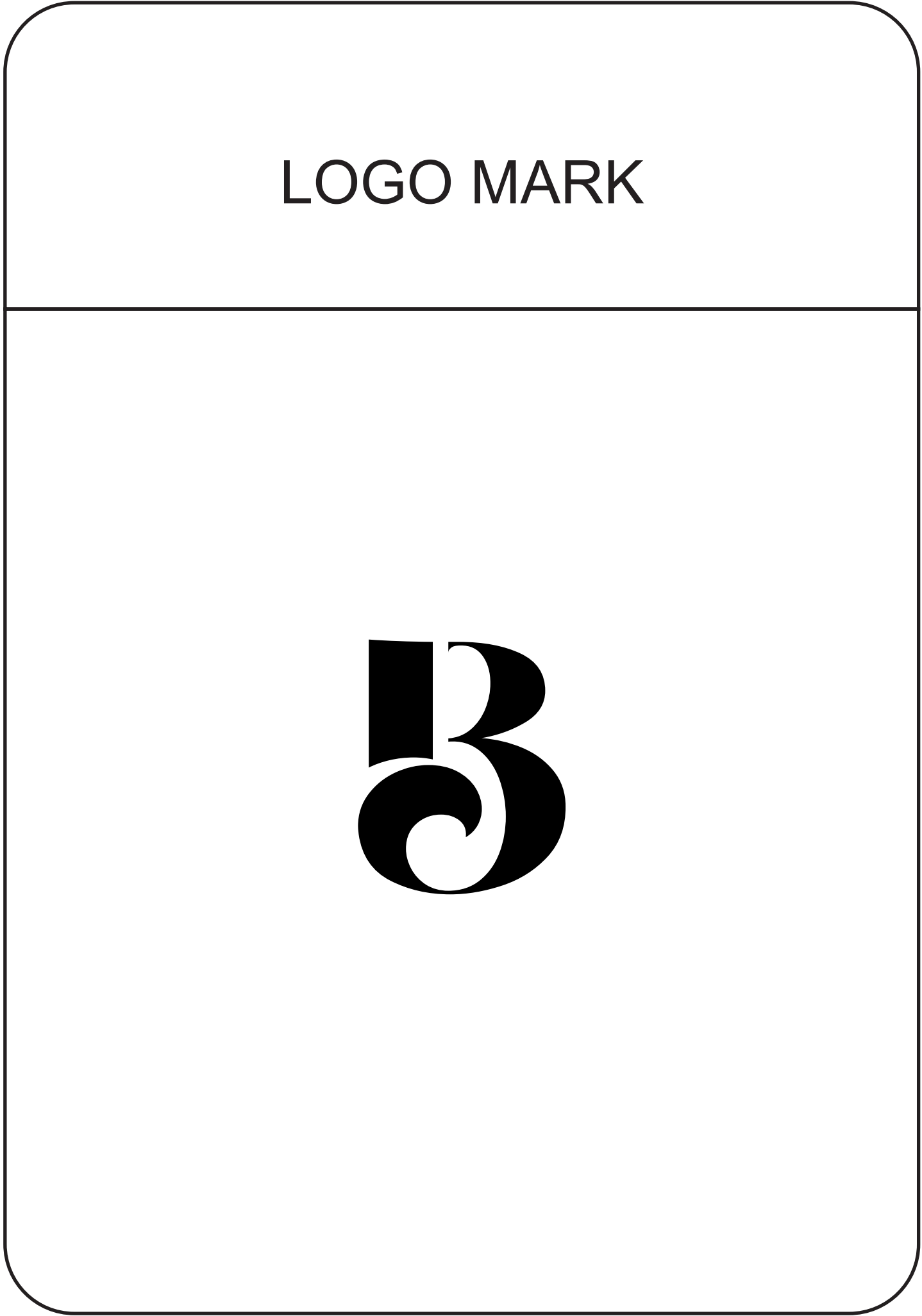
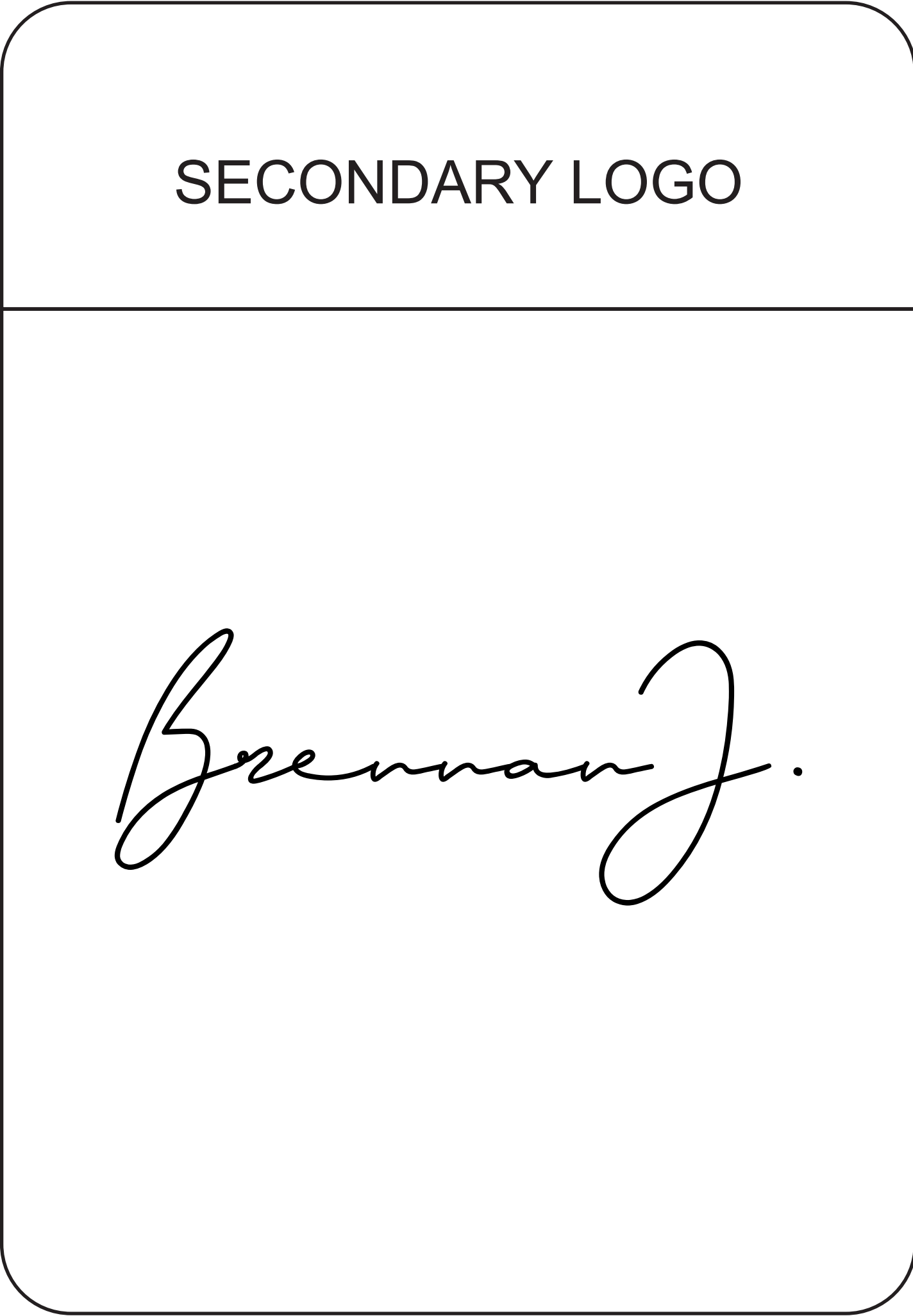
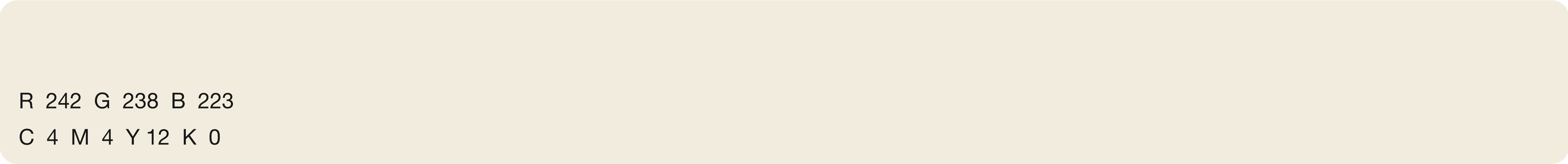


BRAND GUIDELINE SHEET



COLOR PALETTE





B  
Brennan J.

EXPERIENCE THE EFFECT



A woman with long, dark hair, eyes closed, being styled by hands. The image is in a dark, monochromatic style, likely black and white or a very dark color palette. The woman's hair is long and straight, cascading down her shoulders. Her eyes are closed, and she has a serene expression. Two hands are visible, one near her head and another near her shoulder, suggesting a hair styling or massage. The background is dark and out of focus.

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Explore signature services crafted for texture, health, and long-lasting elegance.

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## ELEGANCE STARTS HERE

Chicago's luxury hairstylist specializing in silk presses, precision cuts, and flawless wig installs. Known for elevated, personalized service and results that speak volumes because your crown deserves the finest touch.



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# BOOKING TERMS + SALON POLICIES

## NEW CLIENT POLICY

If you're a new client or haven't been serviced by me in 6 months or more, the New Client Experience is mandatory.

| Your hair must be at least mid-neck length or longer to be eligible for service.

| Please book all desired services upfront. Additional services cannot be added during your appointment.

## BOOKING + PAYMENT

| A \$30 non-refundable deposit is required to secure your appointment.

- This deposit will go toward your total service cost.

| The remaining balance is due after your service via Zelle or cash only.

## SALON ETIQUETTE

| Headphones are required at all times—from waiting to being serviced—to help maintain a peaceful atmosphere for everyone.

| No extra guests are allowed (including children, friends, or partners), unless they are also receiving a service. This is due to limited space, privacy, and insurance reasons.

| Face masks are required—no exceptions.

## LATE + CANCELLATION POLICY

| You are allowed a 10-minute grace period. Arrivals beyond 10 minutes will result in cancellation of your appointment.

| If you need to cancel, please do so at least 24 hours in advance to avoid a 20% late cancellation fee.

| If you need to reschedule within 24 hours, a 25% fee will apply.



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NOTES

- My calendar  
opens month-to-month,  
and slots fill quickly.

20  
25

AUGUST

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

1		2		3		4		5		6		7	
8		9		10		11		12		13		14	
15		16		17		18		19		20		21	
22		23		24		25		26		27		28	
29		30		31		-		-		-		-	



Brennan J.

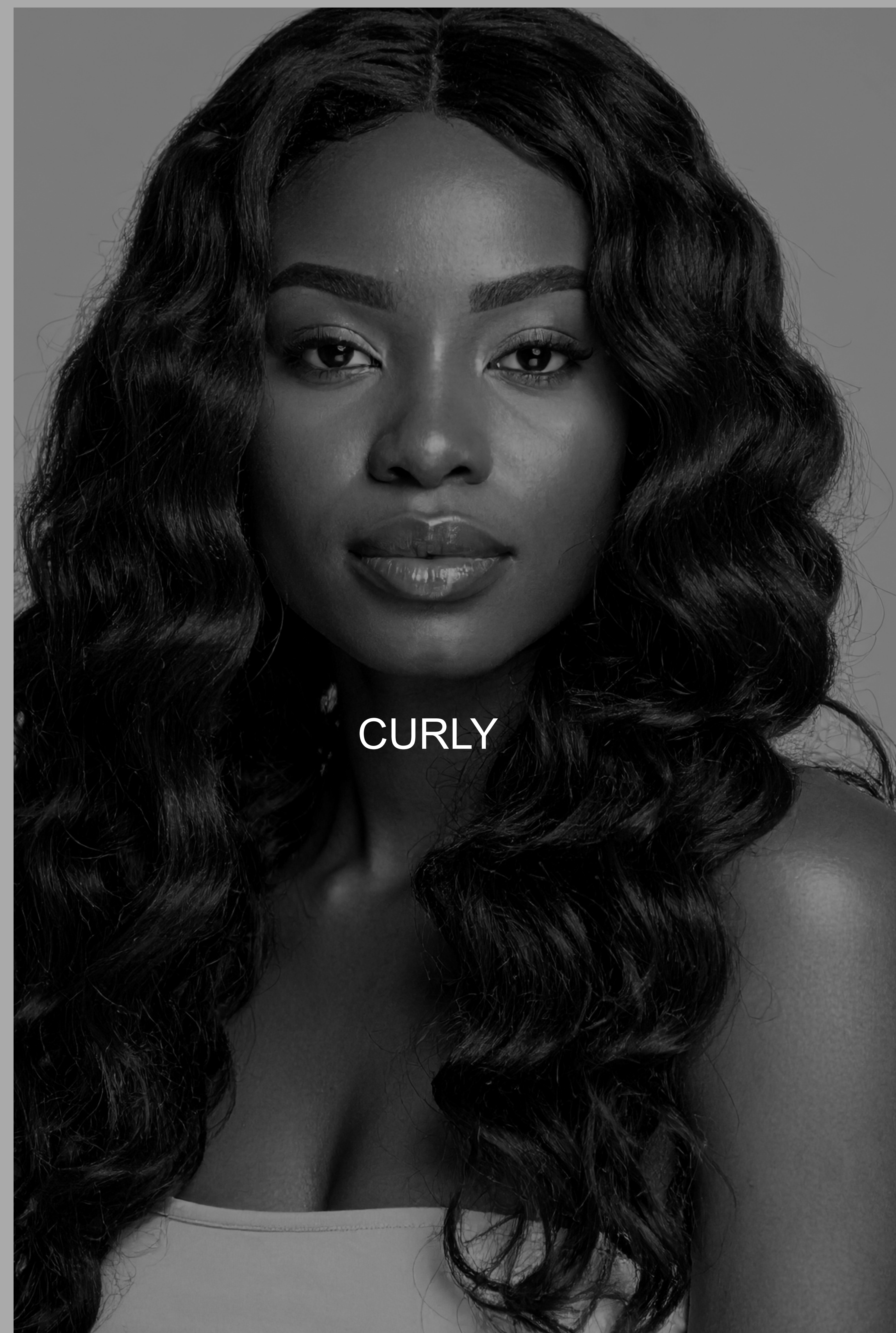
HOME

BOOK

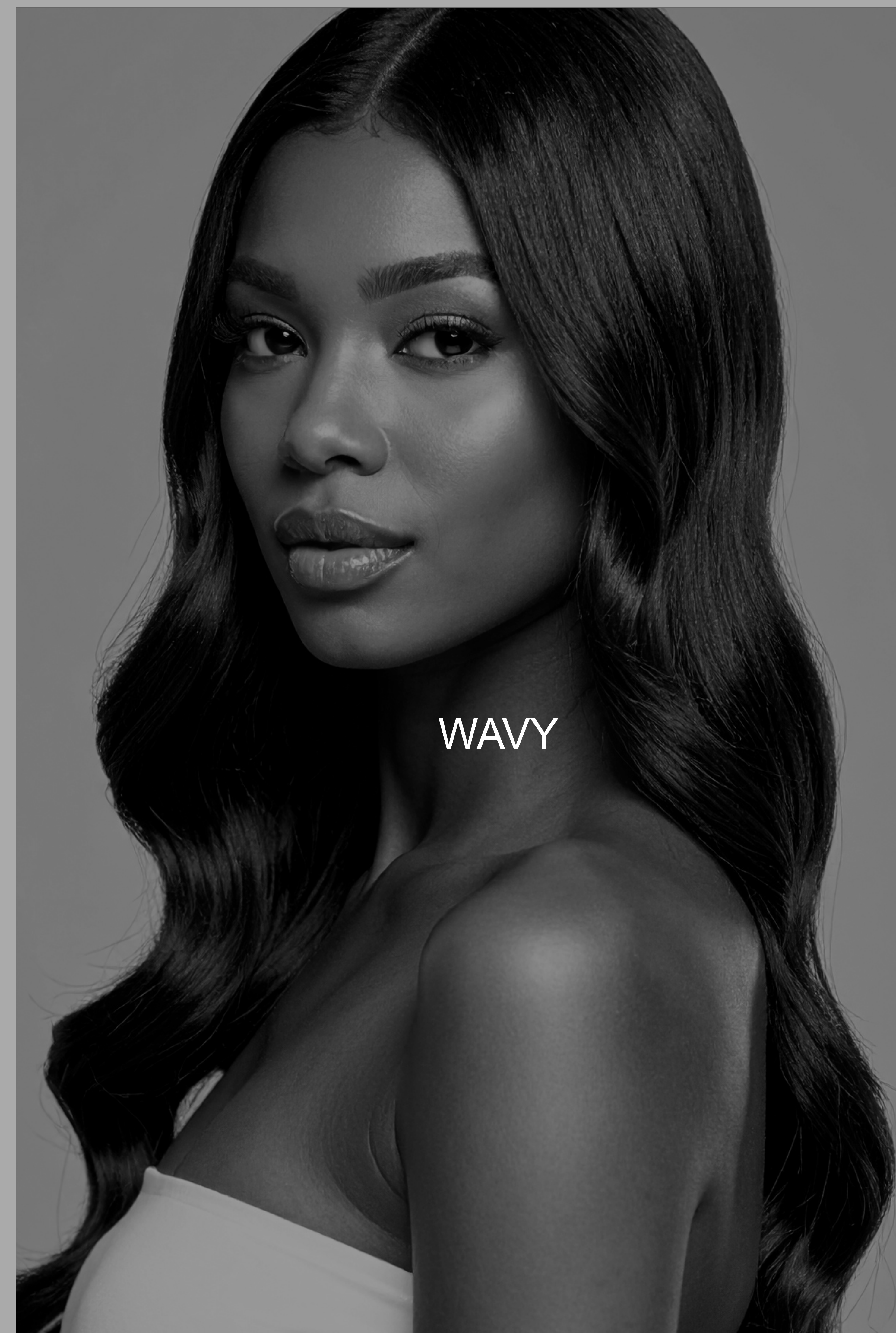
SHOP

FAQ

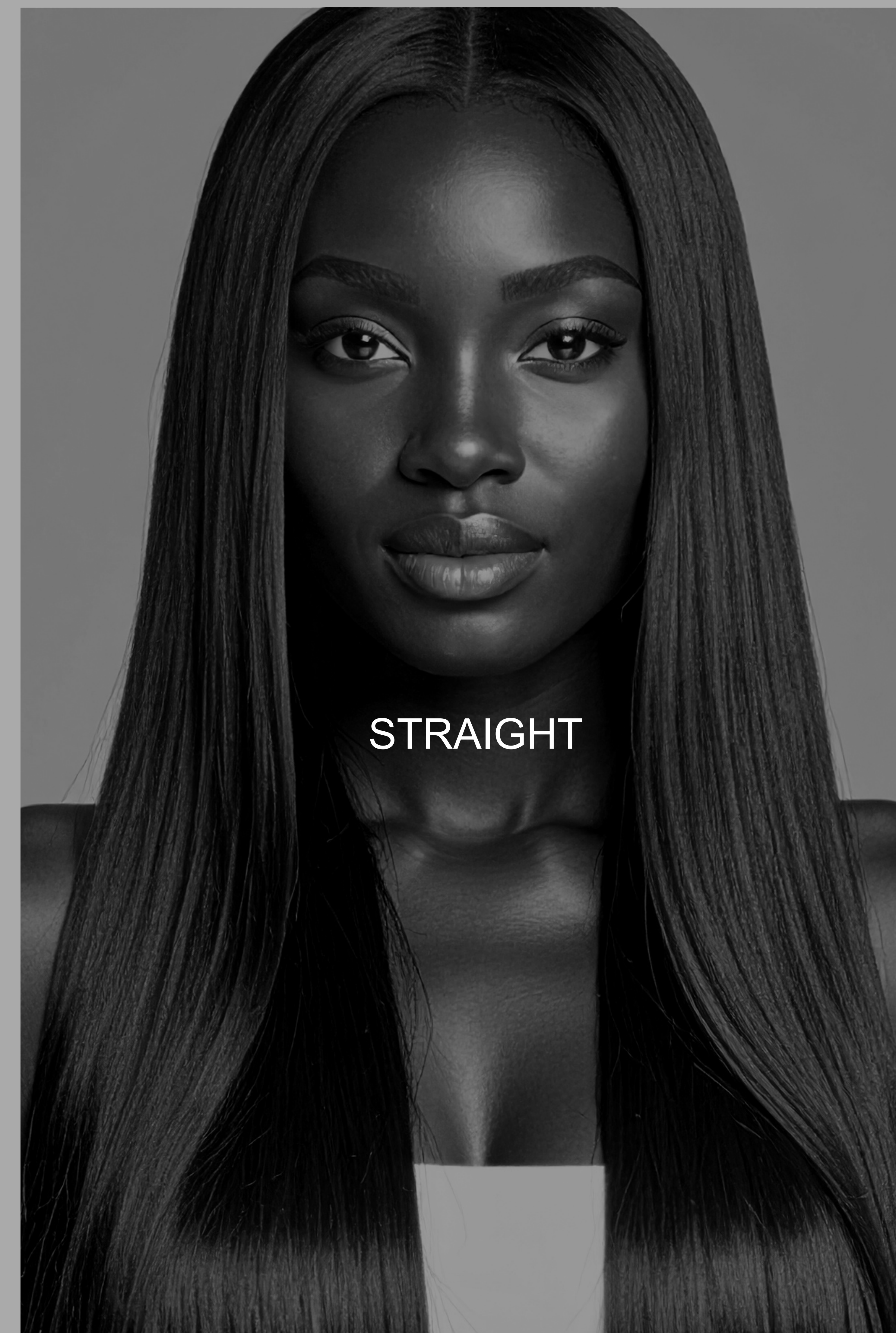
SIGN IN



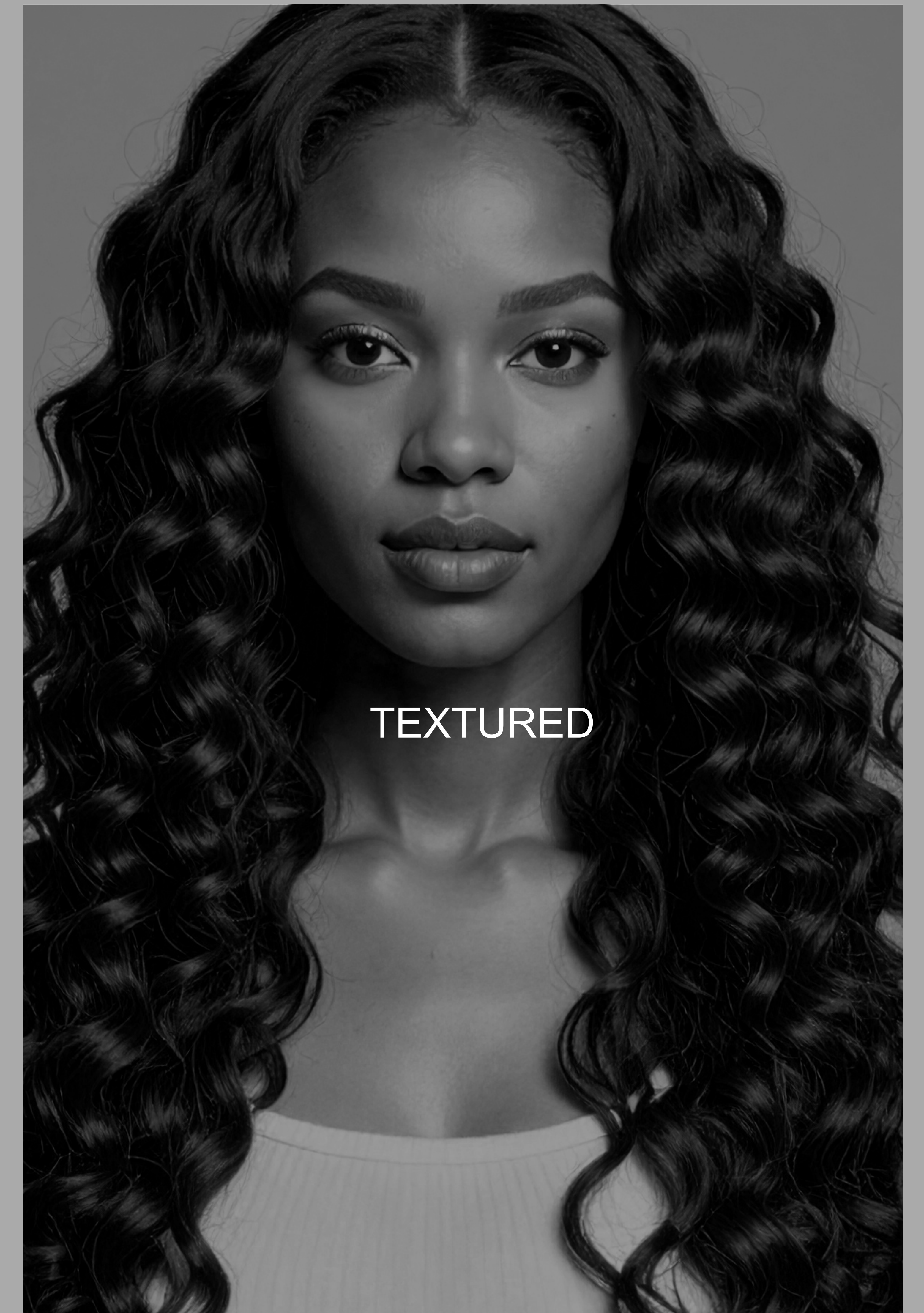
CURLY



WAVY



STRAIGHT



TEXTURED



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B

Brennan J.

Is a premier hairstylist based in Chicago, renowned for curating elevated hair experiences for discerning clientele. With a refined approach to beauty and an unwavering commitment to excellence, Brennan specializes in silk presses, precision cuts, luxury wig installs, and tailored hair care solutions designed to enhance natural texture and radiance.

Trusted by professionals, creatives, and tastemakers alike, Brennan brings a blend of artistry and expertise to every appointment offering not just a style, but a statement. Each session is personalized, private, and rooted in quality, ensuring clients leave feeling confident, polished, and unforgettable.

Luxury is in the details and with Brennan J, every strand is styled to perfection.

